

147 Seaboard Lane, Franklin, TN 37067 United States

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RESOURCELABEL.COM

COLOR KEY

Dieline

LABELS: Safe Copy Area

All copy and printable items must be within this area so they are not trimmed off during production. Items MUST stay inset -0.0625 (1/16") away from the dieline edge, excluding graphics intended to bleed.

- BOOKS: Safe Copy Area
- Front: 125" inset from edge of die
- All inside pages: .25" inset from edge of die
- Base: .25" inset from the book placement
- Required Bleed We REQUIRE at least 0.25" (1/4") of bleed past the dieline for any background, including images.

PLEASE NOTE:

- **1.)** SPECIFY ALL COLORS TO BE USED as spot Pantone colors **or** 4 color process (CMYK).
- **2.)** Please drag ALL SPOT COLORS utilized into the SWATCHES pallet.
- **3.)** All black items should use the SAME BLACK SWATCH in the color pallet, 100% Black.

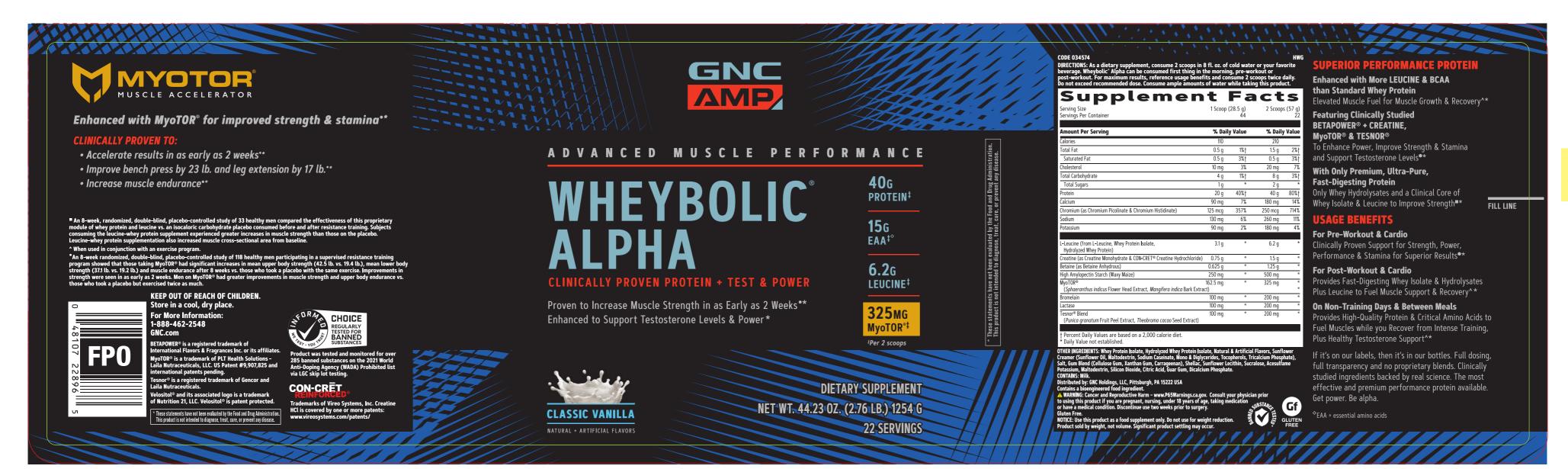
FILES:

Adobe Illustrator (.ai) files are best suited for label production and design.

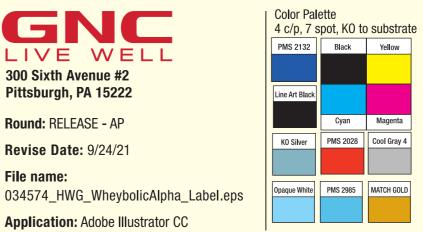
DIELINE TEMPLATE

Date: 11/19/19 Size: 5.5 X 20.25 Artist: CD RLG#: 577194 1.4G

die: 5.5 X 20.25







Artwork is set up at 100%

Contact: Heather Cass at GNC, 412.338.2577
or Email: heather-cass@gnc-hq.com

Supplier is responsible for checking files for accuracy in:

• measurements
• print tolerance requirements
• registration
• construction of artwork

* Changes made to suit production requirements must be approved by GNC.

* Proofs and copy changes must be sent to GNCPackaging@gnc-hq.com for review.
COLORS ARE COMPUTER SIMULATEDAND ARE NOT FOR

Varnishes/Coatings may not be included in color palette specifications.

Fill line is 85mm from bottom of die